



Kenneth Kovalchik <kovalchikk@togny.org>

Public Comment: Rapp Road Residential/Western Avenue Mixed Use Redevelopment Project

1 message

Maria Jones <mjones@seniorservicesofalbany.com>
To: "kovalchikk@togny.org" <kovalchikk@togny.org>

Mon, Mar 30, 2020 at 4:33 PM

Dear Town Planner Kovalchik,

I am writing to ask you to support the proposals in front of the town from Pyramid Management on property near Crossgates Mall. This is an opportunity for our region to support an important economic engine.

Each year Crossgates supports countless non-profits by inviting them onto the property at no cost. Recently, through collaboration between these organization and Crossgates, we found that more than \$1 million is raised each year right here in our region.

This is a number that can't be overlooked. It represents real dollars and provides non-profits, large and small, the opportunity to reach and exceed their fundraising goals.

As the Director of Marketing and Special Events of LifePath, formally Senior Services of Albany, I can speak firsthand about the wonderful resource this is to our annual fall Senior Expo. Our goal is to provide a fair where 2,500+ seniors of the Capital Region can go and speak to different organization about services. We would not be as successful as we are without the tremendous support of Crossgates and Pyramid Management, as we raise over \$50,000 annually.

I hope you will consider the vital role Crossgates plays in our region. I urge you to approve these plans which will support even more individuals and organizations in the future.

Sincerely,

Maria Jones

Maria Jones



Director of Marketing and Special Events

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To keep our older neighbors and friends healthy and safe by providing effective programs and supports to help them stay connected to our communities. - LifePath Mission

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