



March 16, 2020

Kenneth Kovalchik
Town Planner
Town of Guilderland
P.O. Box 339
Guilderland, NY 12084

Subject-Public Comment: Rapp Road Residential/Western Avenue Mixed Use
Redevelopment Project

Dear Mr. Kovalchik;

This is to express support for the Pyramid Corporation's proposed development of three vacant parcels of land adjacent to Crossgates Mall. The project is slated to include residential components, mixed-use spaces, and the construction of a Costco.

Since the establishment of our partnership with Crossgates 27 years ago, Crossgates and the Pyramid Corporation have been loyal and trusted collaborators, assisting us with our annual season-long Adopt-A-Wish Holiday Campaign. This campaign is responsible for raising approximately 10% of our \$2 million annual budget. Because of the strength of this partnership, Crossgates Mall has been selected as the site of our yearly Adopt-A-Wish campaign kick-off, an event that attracts most of the region's leading media outlets. In addition, the Macy's store located in the mall is a major participant in two of our leading national partnership activities with Macy's. Dollars raised at Crossgates each year have been essential in raising money to help grant wishes for children ages 2 ½ to 18 with critical illnesses in a geography which extends from south of Albany to the Canadian border and west to the Mohawk Valley.

Knowing of Crossgates' and Pyramid's commitment to the health of the region's not-for-profit community, it is our belief that the further prosperity of Crossgates will only serve to strengthen the mall and, thus, the regional economy. Therefore, we strongly endorse this development project proposal and look forward to Crossgate's continued growth. As it prospers, so do we all!

Questions on our support may be addressed to me by e-mailing wtrigg@neny.wish.org or calling me at (518) 456-9474.

Sincerely,

A handwritten signature in blue ink that reads "William C. Trigg, III".

William C. Trigg, III
Chief Executive Officer