

## United Way of the Greater Capital Region

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April 17, 2020

Mr. Kovalchik,

I am writing in support of the proposal by Pyramid for continued development off of Western Avenue. I understand the work you are engaged in, as well as your efforts to listen to your constituents and town residents in this important process.

I am a resident of Albany County and like so many, I enjoy going to Crossgates and have watched its evolution into a shopping, dining and entertainment destination in recent years. We are fortunate to have this important economic engine in our County, as it provides thousands of jobs and pumps millions of dollars into the region in the form of property and sales tax revenue.

I wanted to share my thoughts on a topic that is near and dear to my heart. Each year Crossgates and the Pyramid team partner with nearly 100 nonprofits to support their fundraising efforts. I have witnessed this firsthand with several organizations in the past and now as the President and CEO of the United Way of the Greater Capital Region.

The management team at Pyramid has helped the United Way by opening their doors to our staff, volunteers and the countless families and individuals who rely on community support for a much-needed step forward. Pyramid has been a wonderful community partner for the United Way and we are just one of the many non-profits who are proud to have their support.

Last year, non-profits raised more than \$1 million dollars at Crossgates. This is something you won't read in the newspaper or see on the news, mainly because the management team is happy to help and does so as a responsible corporate citizen. They don't do this for the headlines.

Crossgates is more than just a place for shopping, dining and entertainment. Pyramid is more than an economic engine for jobs and tax revenue. They are community members who are always willing to help. On behalf of the United Way of the Greater Capital Region, we are truly thankful for their support and partnership.

I ask that you consider their ongoing commitment to our community as you work to build a brighter Guilderland.

Sincerely,

A handwritten signature in black ink that reads "Peter Gannon".

Peter Gannon  
President & CEO  
United Way of the Greater Capital Region

